



Linfield School of Business Newsletter

A message from the interim deans



Welcome to the Linfield University School of Business e-newsletter! It is our privilege to serve as leaders during this exciting time of growth and innovation. With a shared passion for student success and faculty collaboration, we are committed to building on the strong foundation of excellence that defines our school. Our mission is to prepare the next generation of leaders, innovators, and change-makers. Through rigorous academic programs, experiential learning opportunities, and a commitment to inclusivity, we empower our students to thrive in a rapidly evolving business landscape. Whether you are exploring undergraduate studies, graduate programs, or professional certifications, we invite you to join us in shaping the future of business education at Linfield. Together, we will continue to create a transformational experience for all who call themselves Wildcats!

Virlena Crosley, DBA
Associate Dean
Associate Provost
Associate Professor of Business

Denise M. Farag, J.D.
Associate Dean
Professor of Business Law

Graduate programs in School of Business



Did you know that Linfield now offers graduate degrees in the School of Business?

Linfield University's Master of Science in Business offers a fast-paced, 10-month program designed to develop innovative leaders. With specialized tracks in Design & Innovation, Sport Leadership, and Wine Business Leadership, students gain expertise in their chosen field while building critical skills in teamwork, cultural intelligence, and strategic thinking. The program culminates in a global capstone project, where students consult with international organizations and present their recommendations on-site.

Linfield also offers graduate certificates in Design & Innovation, Sport Leadership, and Wine Business Leadership for those seeking shorter, focused learning experience.

With scholarships available for alumni and early applicants, now is the perfect time to invest in your future (or that of a family member). Discover how Linfield's graduate programs can help you achieve your goals.

Join our M.S. in Business program and get ready to tackle real-world challenges with innovative solutions.

New faculty members

Two dynamic faculty members joined us this fall and already they are making a positive impact on our students and the School of Business.



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Enrique has built his career and honed his expertise by working for some of the most groundbreaking brands globally, including Electronic Arts, Nike, ESPN, and Pinterest. He is dedicated to fostering inclusive leadership as a board member, consultant, and former professor. His expertise includes competency modeling, executive onboarding, and creating systems to attract and secure top-tier, diverse talent on a global scale.

Enrique earned a Bachelor of Science in Marketing and a Master of Science in Corporate and Public Communication from Seton Hall University. He also holds a Master of Science in Industrial-Organizational Psychology from Kansas State University and a Ph.D. in Organizational Leadership from Southeastern University.



Max Klein joined Linfield University as an Assistant Professor in Sport Management in 2025. Originally from Phoenix, Arizona, he completed his B.S., M.S., and Ph.D., in sport management from the University of Connecticut. Prior to joining Linfield, he served as an Assistant Professor of Management (specializing in sport and recreation management) at Curry College.

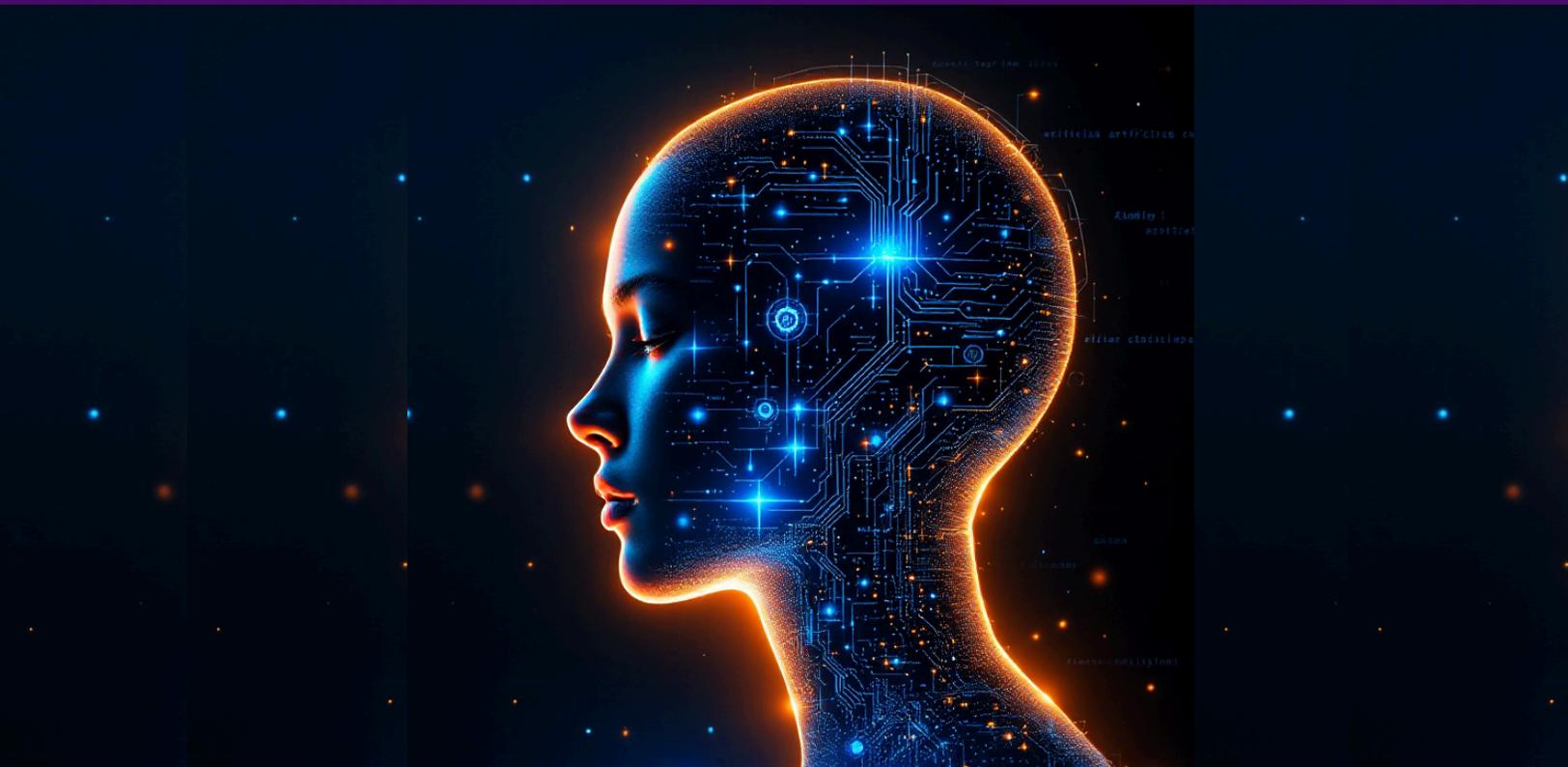
Drawing from qualitative and critical methods, his research focuses on organizational behavior and social (in)justice in sport organizations. Within this broader research domain, he seeks to bridge the gap between sport business and social justice by concentrating on (1) expanding organizational justice in sport management, (2) sport organization response to social justice issues, and (3) sport policy and governance. Specifically, his dissertation focused on the National Basketball Association's (NBA) public-facing response to external social justice movements and internal issues of social (in)justice.

He has presented his work at the North American Society for Sport Management (NASSM), the North American Society for the Sociology (NASSS), and the College Sport Research Institute (CSRI) conferences. He maintains active memberships with NASSM and NASSS. He has published in the following journals: Sociology of Sport Journal, Sport Management Education Journal, Journal of Athlete Development and Experience, Frontiers in Sociology, and Youth.

As a professor, he has a deep passion for his students. He teaches through case studies, activities, and projects that foster interaction, critical thought, and a well-rounded understanding of the sport industry.

Next time you are on campus, stop by to meet Enrique and Max.

How Linfield is exploring AI



This year, Professor Chris Dahlvig is heading up a special program called the Artificial Intelligence and I Initiative (AIAI). Through a series of movies, lectures, special guests, projects and more, Linfield students and faculty are invited to thoughtfully consider the rapidly evolving uses and misuses of artificial intelligence. The goal is to inspire students, faculty and community members to shape a smarter, more inclusive future by contributing to meaningful advancements in AI technology and business solutions. See what Professor Dahlvig has planned for the spring semester.

Spotlight on a student



Gabby Crist is a senior marketing major from Lake Oswego, Oregon.

Crist has taken full advantage of the many opportunities Linfield has to offer.

She has been a key contributor and leader on the lacrosse team. She served as an ROL (Registration and Orientation Leader), and Crist is a member of the Phi Sigma Sigma Sorority.

Last January, she joined Professors Randy Grant and Emily Kosderka in Italy for a course titled The Impacts of Sports Tourism.

This past summer, Crist completed an internship with Oregon Spirit Distillers in Bend. During her internship, she was responsible for some of the events and social media for the company.

This January, Crist visited the United Kingdom with Professor Randy Grant and his class on the Economics of European Football Association.

Following graduation, Crist hopes to complete her internship with Oregon Spirit Distillers before moving abroad where she hopes to work in Italy for a few years.

Just another example of a stellar student from the School of Business.

Linfield Business Advisory Council

The mission of the Linfield University Business Advisory Council (BAC) is to provide the School of Business with professional, external program review, strategic direction, advocacy and support. The group is comprised of alumni who represent many decades of experience in various business fields. To see a list of the council members, visit the Business Advisory Council website. We are grateful for their time, energy and ideas, and we thank them for enhancing the student experience at Linfield.



Follow us on LinkedIn



The School of Business now has a presence on LinkedIn. Please follow us to hear all of the latest news from the school. Find or post jobs. Read about speakers visiting campus and more.

Alumni Spotlight: Rachelle Quinn '90



One member of the Business Advisory Council is Rachelle Quinn '99. Rachelle is the Vice President of Risk Adjustment Data and Analytics for Kaiser Permanente, where she has worked for nearly 12 years.

Rachelle began as an accounting major and is a licensed CPA, but transitioned into data science and analytics.

She noted accounting is a field that provides an excellent foundation for multiple career paths. It requires hard work, especially in the early years, but is extremely rewarding.

When asked why she chose to join the BAC, Rachelle said, "I think it is important to connect what is happening in the classroom with what employers are experiencing in the workplace. I appreciate the opportunity to share these insights with the Linfield Business Department team."

Rachelle also played basketball for Linfield. Her daughter, Laurel '26, is following in her mom's footsteps. Laurel is a senior accounting major who is also part of the Women's Basketball team.

Rachelle enjoys returning to campus for games, and she has also found joy in serving as a member of the board of panelists providing feedback for the senior capstone course. Rachelle has enjoyed seeing how students pull together their years of education into capstone presentations.

We are grateful for Rachelle's service as an engaged member of the Business Advisory Council.

Get ready to go WILD for Linfield!



Make plans now to **Go WILD for Linfield on April 8-9**, Linfield's 11th annual giving day. The School of Business hopes to raise \$20,000 that day. Funds raised will help:

- Expand Experiential Learning Opportunities
- Elevate Student Research & Professional Development
- Increase Access to JanTerm Learning Experiences

Watch your email and social media for more information about how to make a gift. Remember, that all dollars raised on giving day will be matched by the Board of Trustees. Please help us make the Linfield experience the best it can be for current and future students.

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