



Linfield  
University  
School of Business

# Oregon Certified Public Manager

## AT A GLANCE

The Oregon Certified Public Manager® (OCPM) Program is a thorough and nationally recognized development initiative tailored for state and local government leaders, managers and supervisors.

Attaining the OCPM credential mandates participation and successful fulfillment of the Public Management Academy (PMA) and Leadership Academy (LA).

The Linfield University School of Business is the sole and official provider of the CPM certification program in Oregon.

## » PUBLIC MANAGEMENT ACADEMY (PMA)

The Public Management Academy (PMA) offers a year-long, extensive program designed to enhance supervisory and management proficiencies while expanding the public sector toolkit. PMA consists of 19 tailored workshops and includes an individual or group project.

## » PMA CURRICULUM

- Understanding Self & Others
- Strategic Management
- Design Thinking in the Public Sector
- Artificial Intelligence (AI) in the Public Sector
- Survey & Research Data Collection
- Developing & Leading Teams
- Ethics & Integrity in the Public Sector
- Human Resource (HR) Management
- Performance Management
- Process Improvement Tools
- Data-Based Decision Making
- Project Management
- Grants Management
- Public Sector Budgeting
- Effective Presentations
- Program Lab
- Project Presentations

**TUITION: \$2,700**



SCAN FOR MORE INFO

**CLASS STARTS:  
SEPTEMBER 10, 2024**

For more information,  
contact:  
Rob Ziol  
[rziol@linfield.edu](mailto:rziol@linfield.edu)





Linfield  
University  
School of Business

# Oregon Certified Public Manager

## EMPOWER YOUR LEADERSHIP JOURNEY!

A comprehensive program allowing managers to sharpen their supervisory and leadership skills.

Participants will engage in customized workshops and a capstone project.

### » LEADERSHIP ACADEMY (LA)

The Leadership Academy (LA) is designed to serve as the region's foremost public sector leadership development program. It consists of critical topics such as leadership styles, change management, generational dynamics in the workplace, negotiations, knowledge transfer, strategic planning, crisis communications, and other pertinent subjects.

### » LA CURRICULUM

- Immersion Retreat Day 1 & 2
- Generations in the Workplace
- Leadership Styles
- Change Management
- Race, Equity & Inclusion
- Conflict Resolution
- Strategic Planning
- Data-Driven Decision Making
- Knowledge Transfer
- Crisis Communications
- Capstone Project

**TUITION: \$3,300**

**CLASS STARTS: 2025**



SCAN FOR MORE INFO

For more information,  
contact:  
Rob Ziol  
[rziol@linfield.edu](mailto:rziol@linfield.edu)

